



August 2017

# Insider Newsletter

Kennebec Valley Chamber of Commerce

[KennebecValleyChamber.com](http://KennebecValleyChamber.com)

## Upcoming Events

### August

- 8/8 KVCC Board of Directors  
5:30 pm
- 8/8 **SBRT Workshop**  
8:00 - 9:00 am  
@ Kaplan University
- 8/15 **SBRT Workshop**  
8:00 - 9:00 am  
@ Kaplan University
- 8/16 **Modern Mornings with Senator Angus S. King, Jr.**  
7:30 - 9:00 am  
@ The Senator Inn & Spa
- 8/22 **SBRT Workshop**  
8:00 - 9:00 am  
@ Kaplan University
- 8/23 **Business After Hours**  
5:00 - 7:00 pm  
@ Nadeau Chiropractic & Wellness Center
- 8/30 **New Membership Orientation & Refresher Luncheon**  
11:30 am - 1:00 pm  
@ The KV Chamber

### September

- 9/9 **Cynergy 1st Annual Mini Golf Tournament**  
7:30 am @ Gifford's in Waterville
- 9/12 KVCC Board of Directors  
5:30 pm
- 9/13 **Women's Network Luncheon**  
11:30 am - 1:00 pm  
@ Senator Inn & Spa
- 9/20 **Modern Mornings**  
7:30 - 9:00 am  
@ Senator Inn & Spa
- 9/27 **Business After Hours**  
5:00 - 7:00 pm  
@ Gannett House

\* **Bold open to public**

## Free Facebook Series Workshop

Not sure where to start on Social Media?

Come learn from the Pros in the three-part workshop series!

### Workshop 1: CREATE

Led by Jessica Norton - Kennebec Savings Bank

Tuesday, August 8th, 8-9 a.m.



This workshop is designed for those who either do not have a Facebook Business page, have a page set up as a personal or group page, or have a low number of followers and low post interaction. After a brief discussion of why having a Facebook page for business is important, we will cover how to set up an account, invite friends to like your page, add profile and cover photos, and set up albums. Finally, we'll brainstorm basic ideas for post content and the do's and don'ts of your Facebook page.

### Workshop 2: EXPAND

Led by Brandy Cain - Travis Mills Foundation

Tuesday, August 15th, 8-9 a.m.



This workshop is designed for those who have a Facebook Business page set up and functioning, but will expand on the basics to include strategies for building your audience, scheduling and boosting posts, and understanding Facebook's analytics and post reach data. We'll also cover how to incorporate content from YouTube, Instagram, and other social media sites to make your posts more dynamic and grow your audience.

### Workshop 3: ENGAGE

Led by Greg Glynn - Nancy Marshall Communications

Tuesday, August 22nd, 8-9 a.m.

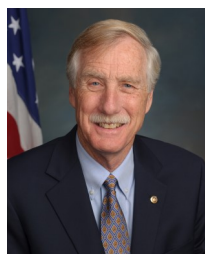


The final workshop will be a networking session! Connect with other small business owners, provide feedback and generate ideas for one another's Facebook Business pages. In this wrap-up to the Facebook sessions, Greg will provide professional guidance and insight to help you make your Facebook Business page really shine!

Brought to you by the Chamber's Small Business Resource Team and SCORE

All workshops will be held at Kaplan University!

RSVP today 207-623-4559 or [info@kennebecvalleychamber.com](mailto:info@kennebecvalleychamber.com)



## Modern Mornings with Senator Angus King

August 16, 2017

7:30 - 9:00 am

The Senator Inn & Spa



In January 2013, Angus King was sworn in as Maine's first Independent United States Senator. A strong believer in the need for greater bipartisan dialogue and relationship building, Senator King is proud to join the long line of thoughtful, independent leaders from the State of Maine, and he works hard every day to bring Republicans and Democrats together to find common-sense solutions for Maine and America.

In his time in the Senate, Senator King has worked to strengthen America's national security, conducted critical oversight of the nation's Intelligence Community, supported common-sense budget priorities that promote prosperity and reduce the national debt, fought the national opioid and heroin epidemic, coordinated efforts to revitalize Maine's forest economy, advocated for policies that contribute to cleaner, cheaper energy and mitigate climate change, railed against the corrosive effect of unchecked money in politics, fought to improve access to health care, worked to strengthen the government's support of veterans, and promoted increased access to critical community resources like rural broadband.

RSVP to [Info@KennebecValleyChamber.com](mailto:Info@KennebecValleyChamber.com)

Sponsor:



# MEMBER ANNIVERSARIES

## 40+ YEARS

Best Western Plus Civic Center Inn  
Pine Tree Veterinary Hospital

## 30+ YEARS

United Way of Kennebec Valley

## 20+ YEARS

Capital Area Technical Center  
Charlie's Honda  
Transco Business Technologies  
WABI-TV

## 10+ YEARS

Boys & Girls Clubs of Kennebec Valley  
Kennebec Behavioral Health  
Kennebec Valley Community Action  
Program  
Maranacook Schools  
Pine Tree Society  
Samoset Resort  
Sam's Italian Foods

## 5+ YEARS

Cape Air  
Jack B. Turner Jewelers  
Fieldstone Quick Stop, LLC  
Fowler's Roofing & Construction

## ALSO RENEWING

Mark & Deanna Photography  
Office Depot—Business Solutions



## Cynergy Spotlight:

Cynergy is a group of like-minded individuals striving to improve the Kennebec Valley region by offering programming and events that encourage networking, community growth and professional development.

We've continued to offer our fan favorites including the CEO Panel, Entrepreneur Panel and Annual Bowling Tournament, but we've also started branching out into new demographics. We started a Dodgeball League in partnership with the Kennebec Valley YMCA, hosted themed trivia nights with The Quarry Tap Room, and organized educational forums on public speaking with the Kennebec Valley Toastmasters. All of these events have had a great turnout in terms of quantity & diversity. Cynergy is currently meeting bi-weekly to develop a Strategic Plan for the future.

A special shout out to our current steering committee members and their employers for their continued dedication to making the Kennebec Valley a great place to call home.

Cynergy Steering Committee Members:

Alicia Beaulieu (KV Federal Credit Union)

Brandon Martin (Cross Insurance)

Erika Bush (J.S. McCarthy Printers)

Soo Parkhurst (Oakes & Parkhurst Glass)

Nate Cotnoir (Camden National Bank)

Katelyn Pushard (Children's Center)

Ryan Dumais (Eaton Peabody)

Peter Quigley (KeyBank)

Dave Farago (Edward Jones)

Mike Santo (Macpage LLC)

Patty Hewett (KV Chamber)

Matt Tardiff (J.S. McCarthy Printers)

Amarinda Keys (Children's Discovery Museum)

Matt Votto (O'Connor AutoPark)

Chris Voynik (KV Chamber & Wag Rags)

If you would like to learn more about Cynergy or have interest in joining the committee, we welcome you to call the Kennebec Valley Chamber at 623-4559.



## REGISTRATION NOW OPEN

What: 1st Annual Cynergy Family-Friendly Mini Golf Tournament

When: Saturday, September 9, 2017

Where: Gifford's (170 Silver Street Waterville, ME)

Cost: \$5 per person (4 people per team)

Check In/Registration: 7:30 AM

Tee Time: 8:00 AM



A Division of  
Kennebec Valley Chamber of Commerce

Join us for an event for all ages!

There will be prizes for a putting contest, hole-in-one contest, and lowest par. There will also be a 50/50 raffle and a variety of other games and activities for the whole family to enjoy!

**BUY TICKETS TODAY:** Facebook.com/CynergyMaine OR call the Kennebec Valley Chamber at 623-4559 OR email [cynergy@kennebecvalleychamber.com](mailto:cynergy@kennebecvalleychamber.com)



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# Thank you for golfing with us!

## 22nd Annual KLI Golf Tournament



1st Place - Low Gross

2nd Place - Low Gross

1st Place - Low Net

2nd Place - Low Net



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Charlie's Motor Mall	Marketplace At Augusta	Rocky's Stove Shoppe

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**Thank you to our generous sponsors, volunteers and teams!**

# KVCHAMBER BUSINESS EXPO

October 11, 2017  
4:00 - 7:00 pm  
Augusta Civic Center

Standard Booth Price \$500  
Member Rate \$345 Premium Booth \$425

Major Sponsor:



\$1,000 Cash Grand Prize  
Sponsored by:

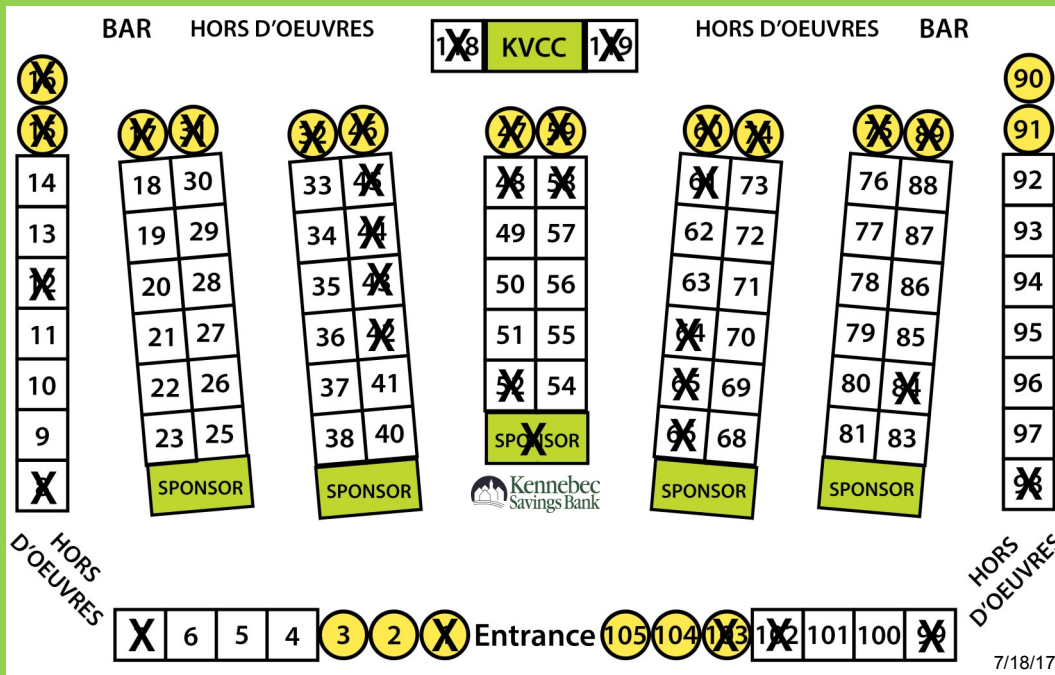


This event is a terrific opportunity to build your business. Get out of the office and get up to speed on topics from technology to marketing. In a single afternoon you can network with prospects and compare hundreds of the latest products, services, and companies committed to helping your business grow. The business world is moving fast, embrace the opportunities at the Kennebec Valley Chamber's Business EXPO.



Online registration available: [KennebecValleyChamber.com/business-expo](http://KennebecValleyChamber.com/business-expo)

Visit the website for the most up to date registration and booth assignments.



- 1- Kaplan University
- 45- Children's Center
- 65- Gibson LeClair, LLC
- 7- Disability Rights Maine
- 46- Mattson's Flooring and Window Treatments
- 66- Modern Pest
- 8- Capitol Computers
- 47- Maine State Credit Union
- 74- Macomber, Farr & Whitten
- 12- Transco Business Technologies
- 48- Capital Area Staffing Solutions, Inc
- 75- University of Maine at Augusta
- 15- Amerigas Propane
- 52- Marketplace At Augusta
- 84- Kents Hill School
- 16- Summit Utilities
- 53- Kennebec Savings Bank
- 89- Evergreen Dental Associates, LLC
- 17- Camden National Bank
- 58- Mix Maine Media
- 98- Kennebec Valley YMCA
- 31- Island Sign Works
- 59- Maine State Credit Union
- 99- Vacationland Lodging
- 32- KV Federal Credit Union
- 60- Burgess Technology Services
- 102- Sam's Club
- 42- Premier Marketing Group
- 61- Tri-State Staffing
- 103- TD Bank
- 43- Finance Authority of Maine
- 64- United Way
- 118- Augusta Civic Center
- 44- Bangor Savings Bank
- 119- Cynergy

# New Member Orientation & Refresher

When

**August 30, 2017**  
**11:30 am - 1:00 pm**

Where

## **Kennebec Valley Chamber of Commerce**

269 Western Avenue,  
Augusta, ME 04330

Whether you joined in the last month or the last decade, you are welcome to join us for New Member Orientation & Membership Refresher! You will have an opportunity to learn about the many benefits of a chamber membership and network with other members. Join us for lunch and gain a wealth of information on putting your membership to work for you and your business!

**Open to all  
KV Chamber  
Members &  
Guests!**

## **FREE Event**

Includes Lunch

Schedule

**11:30 am - Networking & Lunch**  
**12:00 - 1:00 pm - Orientation**

## **RSVP**

Seating is limited!

207-623-4559

[info@kennebecvalleychamber.com](mailto:info@kennebecvalleychamber.com)



## Save the Date!!!



Stay tuned for the  
announcement of  
nominees and winners!!



## COMING SOON...

Announcing a new partnership with GrowthZone - the leading provider of online solutions for member-based associations and chambers of commerce with their product Chamber Master.

Your membership gives you exclusive access to specialized tools to promote your organization via the new online Member Information Center. Once you login, you can to update your information and start using these new features!

**Membership listing** - update your listing to ensure everyone has access to complete, up-to-date information. **Important:** Completing your profile is critical to gaining increased visibility and exposure!

**Deals** - offer coupons and special deals; fellow members may well be your best customers.

**Job postings** - submit your own job openings.

**Advertise events** - add your events to our online event calendar displayed with quick links; use these links to share in your social media, text to mobile devices, add to calendar, or email to others.

**Network with other members** - check out other member listings, jobs, deals.

# Chamber Member News

## Gardiner FCU Presents \$24,000 to Area Agencies, to Help End Hunger



Gardiner Federal Credit Union holds a number of fund raising activities, throughout the year, to benefit the Ending Hunger Campaign. These activities include, but are not limited to, their annual yard sale, spaghetti supper, Thanksgiving pie sale, 50/50 raffles, and their cash calendar (on sale now).

On May 17, the Gardiner Federal Credit Union staff and board members presented a total of \$24,173.71 to nine area food pantries and organizations which provide meals to neighbors in need, throughout the area. This is an increase of more than \$4,600 over last year.

The Credit Union staff credits their members, for their generosity and participation in their many fund raising activities. "This would not be possible without the help and support of so many Credit Union and community members. 15% of Maine households experience food insecurities. We are committed to help make certain that those in need do not go hungry and appreciate the generous support of our members."

## Augusta Age Friendly Resource Guide

The Augusta Age Friendly Advisory Committee in partnership with AARP Maine has released its comprehensive resource guide encompassing local, regional and state information that is focused on the eight domains of livable communities: Community Support and Health Services, Transportation, Housing, Social Participation and Education, Outdoor Spaces and Buildings, Civic Participation and Employment, Respect and Social Inclusion and Communication and Information. The guide can be found on the City of Augusta's website: [www.AugustaMaine.gov](http://www.AugustaMaine.gov).



Augusta Age-Friendly is a committee of community members devoted to making Augusta, Maine a livable community for all ages, supporting healthy aging. All members of the public are encouraged to join in the discussion either in person or electronically through our Facebook groups. We are found on Facebook at [https:// www.facebook.com/Augusta.age.friendly2016](https://www.facebook.com/Augusta.age.friendly2016)

## Adrienne Bennett Joining Kennebec Savings Bank



Kennebec Savings Bank announced Tuesday that Adrienne Bennett will be joining the Bank as Vice President and Director of Marketing & Communications. Bennett, who has more than 15 years of communications experience in media and government public affairs, will begin August 7.

Bennett, who currently serves as press secretary within the Office of the Governor, will remain in her position through August 2. She began working for Maine Governor Paul R. LePage in January 2011 as his primary spokesperson and since has led the development and implementation of executive branch messaging and external communication.

"While it has been a great pleasure to serve the people of Maine in my role as press secretary, it is time to venture back into the private sector and I couldn't be happier to join the KSB team," said Bennett. "KSB is growing, which means it is helping

more people than ever with their financial needs. Given the online and mobile banking advancements in recent years, there is considerable opportunity to connect with people in new ways that make banking easier and a better experience overall. As a premier brand in community banking, Kennebec Savings Bank is known for its customer service and I'm looking forward to contributing to its future success."

## Annual Celebrity Dinner for Sexual Assault Crisis and Support Center



The Sexual Assault Crisis and Support Center will be hosting their 18th Annual Celebrity Dinner on September 16th from 5:30 to 10 pm at the Augusta Civic Center and are excited to announce the event has moved to the Main Auditorium! SAC&SC anticipates as many as 350 guests and local Celebrities to attend this premier fundraiser in support of the survivors they assist every day.

This year's theme is "Hawaiian Luau" and festivities will include a Limbo Challenge, Hula Hoop Contest, Celebrity Waiter Performances and much more. The event includes a buffet dinner, silent and live auction, and musical entertainment. Meet event emcee, WGME's Jeff Peterson and dance the night away to music provided by The Music Crew.

100% of the proceeds of this event will benefit the Sexual Assault Crisis & Support Center and their services for survivors of sexual abuse. A fully staffed and highly trained Sexual Assault Support-line available 24hours a day, support groups, advocacy, school based prevention education, and the Children's Advocacy Center are all provided free of charge to the Kennebec and Somerset counties' communities. The Sexual Assault Crisis & Support Center assisted over 17,000 people through their many programs within Kennebec & Somerset Counties in the past year alone!

FMI or to purchase tickets, please visit <http://www.silentnomore.org/cd-2017.html> or call 207-377-1010.

**To submit Member News, just send your press release to:**

[info@KennebecValleyChamber.com](mailto:info@KennebecValleyChamber.com)

## Advertise In This Newsletter

Ad Size	Inches W x H	Monthly Cost	6 Months Cost 10%	1 Year Cost 20% Discount
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1/4 Page	8 x 2.625 4 x 5.25	\$100	\$540	\$960
1/8 Page	4 x 2.625 2.625 x 4	\$75	\$405	\$720
Double Sided Insert	8.5 x 11	\$250	—	—

## KVCC Board of Directors

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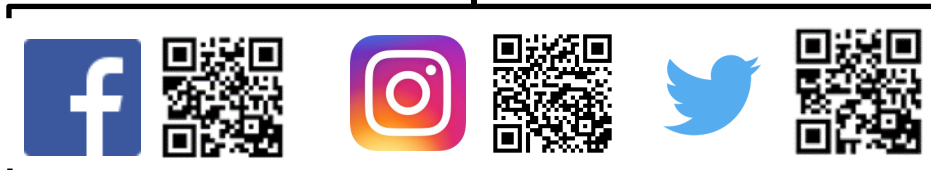
\* Executive Committee ^ Full -Time Executive

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**Katie L. Doherty, President & CEO**  
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**Chris A. Voynik, Events & Program Director**  
**Deborah R. Camporale, Communications & Volunteer Coordinator**



### Our Mission:

*The KV Chamber exists to enhance life quality by strengthening our regional economy.*



The August Business After Hours will be at  
Nadeau Chiropractic & Wellness Center



Wednesday, August 23rd from 5:00 – 7:00 p.m.

KV Chamber members and guests are invited to join us for networking and great food! Every Business After Hours is an incredible opportunity to win amazing door prizes and take part in the 50/50 raffle. Delicious hors d'oeuvres and beverages will be available.

To RSVP call 623-4559 or Email  
[info@kennebecvalleychamber.com](mailto:info@kennebecvalleychamber.com)

Business After Hours events are sponsored by:

