# Business Insider

Kennebec Valley Chamber of Commerce



April 2016

#### **Upcoming Events**

#### **April**

- 4/06 KLI Comm., 12 p.m. @ KVCC
- 4/08 Whatever Comm. 12pm @ Buker Center
- 4/12 Member Appreciation Day
- 4/12 KVCC Board Meeting
- 4/13 Women's Network Luncheon, 11:30 a.m.@ Senator Inn
- 4/20 **Business Insider Breakfast,** 7:30 9:00 a.m. @ Senator Inn
- 4/20 KVCC Membership Comm., 11:30 a.m. @ KVCC
- 4/25 **CYNERGY Bowling Tournament**@Sparetime Recreation, Hallowell
- 4/27 Business After Hours, 5:00 - 7:00 p.m.
  - @ Bangor Savings Bank

#### May

- 5/04 Business Insider Breakfast, & KLI Graduation
  - 7:30 9:00 a.m. @ Senator Inn
- 5/10 KVCC Board Meeting
- 5/11 Women's Network Luncheon, 11:30 a.m.@ Senator Inn
- 5/18 KVCC Membership Comm., 11:30 a.m. @ KVCC
- 5/25 **Business After Hours**, 5:00 7:00 p.m.
  - @ Paul Blouin Performance co-host Skowhegan Savings Bank

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#### The Gift of Appreciation

By Cynthia Ross

I hope you take the time, as often as you can, to show your customers that you care. Your business would not work without them—and they made a choice to deal with you over your competitors.

Your Kennebec Valley Chamber of Commerce doesn't have customers in the traditional sense. But, in the same way, we would be extinct without our many members. We understand that each of you made a choice to budget for chamber membership and we appreciate it!

This month we will hold our annual Membership Appreciation Day. This is one of our most popular volunteer opportunities as 80 of our friends gather over breakfast and then visit about 600 local members to deliver gifts and our heartfelt thanks.

The truth is, the businesses in the 23 communities that we serve are amazing. Here at the KV

Chamber, we are often in awe of what you are all able to accomplish in our region. We are proud to highlight your successes on social media and in print. Please, send us your good news so we can tell the world!

One of our favorite ways to highlight success in the Kennebec Valley is at The Kenney Awards. If you know a business that is going above and beyond for their customers and community, don't miss your opportunity to nominate them with the enclosed form.



Women's Network April 13, Senator Inn

# Becoming an Outdoors Women

A recent study shows women preferred to learn hunting, fishing and outdoor skills in a non-competitive atmosphere along with other likeminded



women. So, the *Becoming and Outdoors Woman* program was born. Through this program, the Maine Department of Inland Fisheries & Wildlife hope to not only provide the opportunity to learn about the outdoors but to also provide a venue for women to learn more about themselves. Join us as we learn about this and the many other programs offered through IFW from Outreach Coordinator Brittany Humphrey. RSVP to info@KennebecValleyChamber.com

Women's Network sponsors:





You matter more



Business Insider April 20, Senator Inn

#### **Examining your Usage**

Do you ever wonder

how you could get a better handle on your energy consumption? For the first time, because of your smart meter, you can view and analyze your electricity usage data online with our free



program: Energy Manager for Business. Central Maine Power CEO Sara Burns will walk us through their tools for businesses and discuss her plans to help CMP better serve their customers for years to come.

#### **Healthy People Award**

Workplace Well-Being Recognition shows your employees, your customers and the community that you



are dedicated to improving the health of your workforce. The HPKV Workplace Well-Being Award recognizes businesses in the greater Kennebec Valley that are committed to improving employee health. Join us to find out which businesses in our community are striving to keep their workforce healthy.

RSVP to info@KennebecValleyChamber.com Business Insider sponsors:





Inserts in the **Business Insider** Newsletter are a great way to reach a large audience for the small investment of \$250. Call 623-4559 FMI

# WELCOME NEW

Please welcome & give your personal support to our newest members:

#### **Healthy Communities of the** Capital Area

Joanne Joy, 588-5011 www.hcaame.org

Maine Mist, Inc. John McQuillen, 215-0860

#### RiverBack Function Hall

Karen Hatch, 592-3095 www.riverbackfunctionhall.com

#### **Sherwin-Williams** Jeremy Akeley, 622-6818

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Discover Maine Magazine Macomber Transportation & Warehousing Oakes & Parkhurst Glass

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JPMA - Staff Development Solutions Resolve Physical Therapy

Rocky's Stove Shoppe LLC

#### CEO Corner

As many of you are aware, I have participated in this year's Leadership Maine program presented by the Maine Development Foundation. I cannot emphasize enough what a fantastic experience this has been. The class is comprised of 40+ professionals from around the state and we have explored communities and programs statewide and learned invaluable things about each other and this



President & CEO

amazing state we live in. MDF is currently accepting applications for this year's class until mid-April and I encourage each of you to learn more about it. Please contact me directly if you have questions or visit their site at www.mdf.org for details. You will not regret it.

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Spotlight

A Divison of
Kennebec Valley Chamber of Commerce

### Time to get your bowl on!

Cynergy invites you to their 4th annual bowling tournament! Gather a team of 4-6 friends and head to **Sparetime Recreation** in Hallowell on **April 25, 2016**. Registration begins at 5:30 p.m. and bowling starts at 6:00 p.m. Each team will complete 2 rounds of bowling, and the highest average team score will be used to determine the Cynergy bowling champions - and they will get an official plaque! The cost is \$5 per person, and includes shoes, lane rental, and refreshments.

For more information, email Cynergy@KennebecValleyChamber.com



Thanks to our sponsors!







## Membership Appreciation Day April 12, 2016

Each year we set aside a day to express our gratitude to our members. On the morning of Tuesday April 12, 2016 we will gather for breakfast with 80 volunteers and distribute bags to our many members. We want to express our gratitude to those of you that have donated items for bags and are volunteering your time. Want to get involved? Call us at 623-4559 and tell us you want to volunteer!

Many thanks to our sponsors

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## KLI Class XXX

This year's KLI class started their experience at the end of January with an overnight retreat at Wavus Camp in Jefferson. Each class member has made a commitment and has been attending weekly sessions since February.

#### Thanks 2016 KLI sponsors!







Back row, left to right: Dustin Nadeau, Leonard Kimble, Tracy Roy, Deborah Cunningham, Cary Colwell, Andrea Smith, Elizabeth White, Emily Bell, Erika Bush, Jessica Laliberte, James Parsons Front row, left to right: Kathryn Manende, Elisa Ellis, Leslie McCormick, Catherine Bourque, Therese Berniger, Greg Boyd, Brian Tarbuck

#### April 2016 Class Schedule:

4/30 - 5/1: Closing Weekend @Sugarloaf

4/6: KV Downtowns - Past, Present & Future @Johnson Hall 4/13: All Day Leadership Class IV @PERFORMANCE Foodservice 4/20: Civic & Cultural Organizations @Waterville Opera House

Come see what's new!











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## SAVE THE DATE

KLI Graduation May 4, 2016

7:30 - 9:00 a.m.

@ The Senator Inn

Please join us to honor the 30th KLI Class at their graduation during the May 4th Business Insider Breakfast. This rigorous, four-month, intensive leadership training program is a joint effort by the KV Chamber and the University of Maine at Augusta. This year, eighteen students utilized KLI—which is the oldest leadership program of it's kind.



# Looking Ahead... Summer in the Kennebec Valley!

## **SPONSORSHIP OPPORTUNITIES AVAILABLE!**

Each summer we hold three giant community events, each with varying sponsorship levels, that *need* your support. If you have not sponsored one of our events before, we would love to talk with you about finding a level that fits your budget and your need for exposure. Contact Katie at 623-4559 today!



# Kid's Day in Capitol Park

June 25, 2016

A staple summer event in the Kennebec Valley, Kid's Day in Capitol Park offers 70+ events from 11am-3pm and an evening concert at 6pm.





## The Color Dash

June 4, 2016



The first color dash through historic downtown Augusta will benefit both the KV Chamber and the Augusta Downtown Alliance. We expect over 800 runners for this colorful event. Packet pick up starts at 7am and we hit the ground running (or walking) at 8am!



## KLI Golf Tournament July 11, 2016



A fundraising tournament for the Kennebec Leadership Institute and a fun day of golf for those in attendance, we are happy to spice up the 2016 golf tournament. This year with a 10am shotgun, we will be able to enjoy lunch on the green!

# MEMBER SPOTLIGHT: BANGOR SAVINGS BANK

# Bangor Savings Bank

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Bangor Savings Bank was founded in 1852, and is in its 164th year of service to the people of Maine. With more than \$3 billion in assets, Bangor Savings Bank is one of Maine's largest independent banks, offering retail banking and investment management services to Maine consumers as well as comprehensive commercial, corporate, payroll administration, merchant services, insurance, and small business banking services to Maine businesses.

In 2015, J.D. Power ranked Bangor Savings Bank "Highest Customer Satisfaction with Retail Banking in the New England Region," a testament to employees' focus on providing exceptional customer experience in every customer interaction, the bank's investment in technology, and our products and services such as Free ATMs worldwide.

At Bangor Savings Bank, we are committed to investing in Maine, its people and in the communities we serve. Making a real contribution takes innovation and action. It takes giving in ways that go beyond writing checks to non-profit organizations. It's why our employees collectively donate thousands of service-hours a year to their communities. It's why we support hundreds of causes throughout the state and continue to help local organizations energize and enhance the quality of life for Maine citizens. Together the Bank and its Foundation invest over \$1.5 million per year into the community.

This section, dedicated to highlighting a member business, is given away at the monthly Business After Hours!

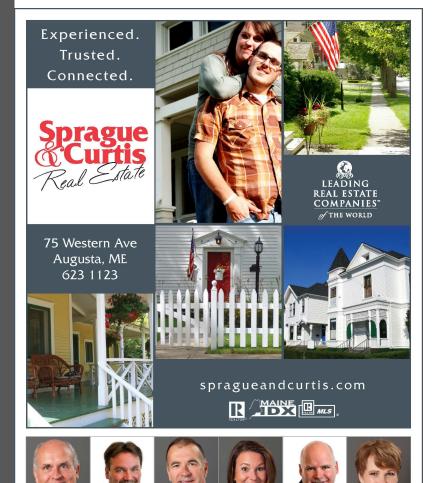
# Meet the Board: Earl Kingsbury

Earl Kingsbury joined the KV Chamber board when he assumed the role of Director at the Augusta Civic Center in August of 2015. Prior to his position as director, he served nine years with the Civic Center. This long history of event management at the



Civic Center has drastically improved their offerings and the perception of our greater community.

Though Earl is not a lifelong Kennebec Valley resident, he and his wife Lorraine have spent the last 21 years in Augusta. Their son is currently attending college at Virginia Tech. Together, empty-nesters Earl and Lorraine have a passion for fostering rescued Japanese Chin's—sometimes transporting as many as 20 dogs at a time. Earl's other hobbies include coaching baseball at Hall-Dale High School and playing golf at Natanis.



LORI DUBE

JIM PEPIN

ANN CASTONGUAY

SCOTT GOGGIN EARLE KENNEY

# **Chamber Notes**

Johnson Hall continues its season in April with Jonathan Edwards (Apr 2), The Early Evening Show (Apr 16), and Capitol City Improv (Apr 30). Visit johnsonhall.org or call 582-7144 for more information.

**Sexual Assault Crisis and** Support Center will be hosting it's 5th Annual One in Five 5K on Sunday, April 24, 2016 at Thomas College in Waterville. April is Sexual Assault Awareness Month, and this event raises money and awareness for their cause. FMI contact Sara Bangs at 377-1010 OR Register at: https:// runsignup.com/Race/ME/Waterville/ OneinFive5K

Camden National Bank is partnering with the **University of Maine** CEO Curtis C at Augusta (UMA) Student Government and the Cornerstone Program for a Lunch & Learn Financial Education Series to offer students, young professionals and the welcome Ruth general public the opportunity to receive tips and financial information. The final workshop in this series will be held Thursday, April 7th from 11:45 and John a.m. to 1:00 p.m. in the Fireside Lounge at the Richard J. Randall

Student Center on the UMA campus. All workshops include lunch and are free and open to the public. For more information, please contact Michelle Dunn at 230-2014 or Patricia Harriman at 621-2432.

Kennebec Savings, MHC has elected five new Corporators at its annual meeting: Anita Nored of Windsor, Jessica Clark of Vassalboro, Sarah Fuller of Winthrop, Jennifer Johnson of Farmingdale and Travis Mills of Manchester. Congratulations all!

**Bar Harbor** Bank & Trust President and Simard, along with the Board of Directors, is pleased to Dunbar, CTFA, VP/ Trust Officer Testa, VP/ Trust

Investment Officer to Bar Harbor Trust Services, a subsidiary of Bar Harbor Bank & Trust. Congratulations!

Lipman & Katz welcomes Attorney Les Wilkinson Jr., who has practiced law for more than 20 years in Maine. His areas of expertise include business and real estate law, commercial financing, corporate governance, mergers and acquisitions, and succession planning.



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Patty M. Hewett, Vice President, Operations

Katie L. Doherty, Program Director

Cynthia M. Ross, Membership & Marketing Coordinator

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#### **Our Mission:**

The KV Chamber exists to enhance life quality by strengthening our regional economy.

#### **April Business After Hours at Bangor Savings Bank**



Bangor Savings Bank will host the April Business After Hours on Wednesday, April 27th from 5:00 - 7:00 p.m. at their Senator Way location in Augusta. KV Chamber members and guests are welcome to join us for networking and great food!

Every Business After Hours is an incredible opportunity to win amazing door prizes and take part in the 50/50 raffle. Bangor Savings Bank will be giving away several door prizes during the event. Delicious hors d'oeuvres will be available and quests are welcome to partake in the cash bar.

Be sure to bring a large stack of business cards to share with your new business contacts.

> To RSVP call 623-4559 or email info@kennebecvalleychamber.com

Mark your calendar! The next Business After Hours will be held on May 25, 2016 at Paul Blouin Performance with co-host Skowhegan Savings Bank!



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Business After Hours events are sponsored by Capitol Dental Care